

# christine breaux WEDDING STYLE

## MAGAZINE PRINTED ADVERTISING

GREAT IDEAS AND DIRECTORY LISTING . . . . . \$495

1 image and phone number in Must Haves spread

\*Bridal shows not included

## OTHER ITEMS

Premium Position (based on availability) . . . 15% additional  
Premium Positions include back cover, inside front & back covers, tabs

## MECHANICAL SPECIFICATIONS (width x height in inches)

Full Page Bleed . . . . . 6.50 x 9.625  
(live image area 5.5x8.625; full page bleed ads must include an additional 1/4 inch trim area)

Full Page Non-Bleed . . . . . 5.75 x 8.875

Half Page Vertical . . . . . 2.75 x 8.875

Half Page Horizontal . . . . . 5.75 x 4.375

Quarter Page Horizontal . . . . . 2.75 x 4.375

## PRODUCTION CHARGES

Full Page . . . . . \$200

Half Page . . . . . \$100

## DEADLINES

ANNUAL EDITION . . . . . OCTOBER 15th

\*12 Month Shelf life January 1 - December 31

Compatible formats for ads are:

Quark Xpress, Adobe Photoshop, Adobe Illustrator,

A high resolution (300dpi.) .tif, .jpg, .eps or .pdf.

Include all fonts and support graphics.

All images must be CMYK. Media accepted CD, DVD.

Note: A production fee will be applied to all ads that do not meet the above requirements.



FULL PAGE  
4C \$2,585  
B/W \$1,890



HALF PAGE H  
4C \$2,185  
B/W \$1,495



HALF PAGE V  
4C \$2,185  
B/W \$1,495



QUARTER PAGE  
4C \$1,685  
B/W \$990